

# A good poster **ALWAYS** contains

## Title

- Short and Informative
- Should arouse as much general interest as possible

## Contact details

- Your name and name of collaborators
- Name of University
- Logos

## Abstract/Summary

- Back up your title with an eye-catching poster summary
- Avoid simply reproducing your abstract. At most conferences, delegates will already have a book of abstracts, so precious poster space is used up by it

## Main Text / Results

- Explain your key results really well
- Say what you are planning to do next
- Be selective--you don't have to include everything

## Conclusions

- Should back up your introduction/summary

## Acknowledgements

- Acknowledge all funders and collaborators of your research

## References

- Maximum of five